

LET  
THERE  
BE  
LIGHT



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MOLTO LUCE®

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# IN THE MOOD FOR LIGHT



Imagine being invited for dinner and you are served a really nice meal. It looks great, the ingredients harmonise, it smells so good and your taste is fully met. You take the first bite full of anticipation, but suddenly you feel that something is missing, even though you cannot tell for sure what it is.

The same goes for light in the room. Just like a master chef immediately knows that a pinch of salt is missing, some sweetness or just a little spiciness, we at Molto Luce know exactly which kind of illumination brings off a room. After all, light is our passion which we work with every day.

MOLTO LUCE  
AESTA

## IN THE

## MOOD

When we at Molto Luce think about light, we get inspired by the most various things: We are touched by the beauty of light in nature, which impresses us with sunrises, Northern Lights and rainbows, as well as by light accentuations in paintings by Caravaggio or by the way light impacts our well-being. There are actually no limits, there's much that can be a spark of inspiration when it comes to light. Our objective is to understand and experience light as a whole.

All of these different, and yet so important aspects of light make Molto Luce what it stands and what it is renowned for: convincing light solutions for your project.

But what characterizes 'good light'? We are truly convinced that already the planning phase decides whether a place fully takes its role. What atmosphere should it create? Is it a place where people enjoy a candle light dinner at a restaurant or where they are anxiously waiting for a diagnosis in a medical practice? Is good lighting important to focus on complicated work or is the light shed on a beautiful painting? Is the intention to focus the attention of cus-

tomers on the newest bread creations, or to offer stressed guests peace and relaxation in a hotel room?

We would first like to address these questions with you. Light has the power to increase positive moods and to create a feeling of safety and comfort: whether in the private sphere, a hotel, public buildings, companies or at a restaurant or medical practice. Professional light solutions structure the room, offer orientation and create different moods.

In this brochure, we will present you some particularly successful examples of creating highlights with lights. On top of that, the founder of Molto Luce Fritz Eiber will look back at the 40 years success story and product developer Josef Hechenberger gives an insight of his exciting work.

Get inspired by our 'good light stories', visit Molto Luce online or, even better, at one of our showrooms. There is nothing we enjoy more than talking with you about light.

## LIGHT

Molto Luce is the perfect symbiosis of product and project planning. Innovative high-quality luminaires are made with technical know-how. The best use of these products and how they interact to create an impressive lighting effect is the result of more than forty years of experience.

FRITZ EIBER  
FOUNDER AND CEO



No matter where light is used, the right illumination always makes a difference. One aspect is design and shape, another different aspect is functionality and flexibility. Technical features like lighting control systems are playing an increasing role nowadays.

BERND DIESENBERGER  
CEO



Our 470 highly skilled employees at ten company locations in Austria, Germany, Italy and Switzerland are reliable and passionate. They put heart and soul into each project to make it shine.

CHRISTOPH KÖNIGSLEHNER  
CEO



# “WHEN IT’S ABOUT THE FUTURE, YOU NEED TO HAVE THE COURAGE TO CREATE SOMETHING NEW!”



FRITZ EIBER, founder of Molto Luce, talking about 40 years of lighting history

It takes time to turn an idea into something big. Since Molto Luce was founded in 1981, the company deserved the break. But also most decisions that were made proved to be absolutely right.

*Mr. Eiber, what are your memories when you think of the beginnings of Molto Luce?*

I was very lucky to discover a niche in the market in the early eighties: Molto Luce introduced Italian luminaire design but also light as such to Austria! Architects, planners and interior designers soon took notice of us for the way we understood products, but also light as such, and how we conveyed our sense of light to the customers.

*How did it go on after the promising start in the prosperous 1990ies?*

Our focus was then still on the Austrian market, which provides us with a detailed knowledge of the market as well as a good overview of the many opportunities and fields of activities. We developed a particular feeling for the specific needs and requirements of different target groups and saw that the key to success was our focus on solutions. As a single-source supplier, we were in a good position: We knew how to solve problems and offered the perfect support with our broad range of products. There were two more very special moments during that time for me: the opening of our branch in Vienna as well as our first own product DADO. We did not know back then that both events would pave the way to the realignment of the company towards an international manufacturer of design luminaires.

*Was the new millennium also a turning point for Molto Luce?*

Of course! During that time, we developed from a mere dealer to a manufacturer. We started with the construction of our production site in Weißkirchen nearby Wels, a courageous and visible sign: I wanted Molto Luce to point the way towards its own future, by developing its own new and successful luminaires.

Suddenly the Austrian market became too small for us and we took a look across the border to Bavaria. We started off with a small team around Bernd Diesenberger, which also managed the German market from the local office in Wels. Our success has proven us right, so Molto Luce first founded a small sales company in Germany and then opened its first subsidiary in Cologne, followed by other sites moving step by step towards growth. We have been able to secure this success in the past ten years. Molto Luce invested a lot in buildings and the machine farm, was successful with innovations and state-of-the-art illumination concepts and became renowned as a reliable project partner for shop and retail, hotels, restaurants, offices and corporate buildings. We are especially grateful to our staff of 470 employees which made Molto Luce what it is today.

*How would you describe the company history in one single sentence?*

Molto Luce is the result of an initial idea, and it is constantly reframing and developing.

PROJECT  
SENNS RESTAURANT / SALZBURG

Photo © Lukas Jahn



# Projects

TO SEE BEAUTY

IS TO SEE LIGHT



# COLOUR MAKES LIGHT CREATIVE



Our product design has always been known for being clear and modern. A characteristic which gives designers the immense freedom to turn their visions of a space reality. At the same time, a well-wrought colour scheme gives every project a distinctive character.

With the new powder coating plant installed in 2021, Molto Luce can realise lighting concepts in charming

colours. In this way, the individualisation of architectural concepts and the consideration of corporate design guidelines is possible. Molto Luce offers twelve expressive whilst timeless "Creative Colours" that were defined by trend scouts. The used quality powders are all made in Europe, guaranteeing the same colour shades throughout lots as well as environmental compatibility, colour stability, sustainability and short transport routes.

# AND INDIVIDUAL



## INTRODUCING BIDO

BIDO is a round affair: According to the number of luminaires, their sizes, the trendy colour scheme and how it is installed, the series of luminaires is able to dominate a big space, define it and draw the focus upwards. At the same time, BIDO can also be used in a decent way and float elegantly from the ceiling.



PROJECT  
GUSSWERK / SALZBURG

# & BINA



© www.christianbrandstaetter.com

PROJECT  
ACCENTURE MEETING ROOM / VIENNA

One luminaire - countless variants: BINA is characterized by state-of-the-art lighting technology and can be configured as desired due to its modular system. This guarantees great opportunities for planning and creates beautiful and individual highlights for offices and other spaces. On top of that, individual colour accents can be set with Molto Luce's "Creative Colours".



FLEXIBLE



INTRODUCING

# MAGNETICS

With the tender, yet highly functional lighting system, it is possible to move and to adapt designs easily and without tools. Together with MAGNETICS, Molto Luce offers lighting inserts protected against wrong polarity for linear basic light as well as spotlights in three sizes to set precise accents. The flush end of the girder section and the lighting inserts give MAGNETICS a special look. MAGNETICS can be wonderfully used in private living, but also in shops and properties.

LIGHT



# People

IN LIGHT

WE TRUST

# “LIGHT IS AN EMOTIONAL MATTER”

JOSEF HECHENBERGER, engineer at Molto Luce and Head of Product Development about the fascination of designing light



For Josef Hechenberger the know-how and expertise are demanded on a daily basis, after all he is responsible for at least fifteen new product families every year. Molto Luce products are famous for their technically highly complex and cutting-edge design with the most diverse applications. But before a luminaire goes into production, the product development team of thirty people has to overcome many obstacles.

Since the beginning of 2022, Josef Hechenberger has been head of the department. He has gained vast experience in lighting at the development of the dipped headlights and full laser beam of the BMW 7 and 4 Series and the Mercedes Benz GLC. In 2018, he changed to Molto Luce in Weißkirchen and became an optics developer, designing the spotlight series ARTIS, the office floor lamp CONCEPT and the dark reflector of the MOVA-S spotlight.

‘Mastermind of light’. In the following interview, Josef Hechenberger explains how Molto Luce’s maxim is in accord with his personal objectives.

*How has the subject of optics arisen?  
How can one become an optics developer?*

The focus of my master programme in Technical Physics was optics and laser technology. I could make a lot of experience in lens systems which I also explored for my master thesis to find the perfect laser setting. I received some offers for my doctoral programme and had to decide whether to earn my PhD or to start a career in economics. I went for the job and started as an optics developer in 2016 at the company ZKW which produces spotlights, among others, for the car industry. Two years later I wanted a change and started my career at Molto Luce.

*What fascinates you most about optics?*

The play of light and light control. Light is an emotional matter - different light distributions create various lighting atmospheres. Optics plays an important role, in combination with the light source it defines the distribution of light and has a big impact on the mood. The simulation and interpretation of optics is just as fascinating. The moment when you see the light distribution of the designed optics the first time in the dark room is the most exciting moment in my job. This is when you find out whether optics and light effect are like in the simulation and if everything can be realised as planned.

*What are the future challenges of optics?  
And what is your focus in the department?*

The construction rooms of luminaires are getting smaller and topics like energy efficiency and sustainability are gaining importance, also for materials. This has a big impact on our work. The focus will be on innovation also in the future, especially on quality, reliability, variation and flexibility, as this offers a great potential for differentiation. In this way, we can also guarantee the production site in Austria and make the best use of our strengths for our success.

*When was Molto Luce’s development department launched?*

Product development at Molto Luce started in 2001. Six years ago today’s CTO Wolfgang Brunmayr took over the department and shaped it according to his ideas to become high level. This technological progress affected all our departments, so that the company has highly increased its know-how in the past twenty years. The fact that we have a very low fluctuation rate, helps a lot: in the past four years only two employees left the development department.

*Which significance has development for the company?*

The product development at the site in Weißkirchen has a very high significance and is often called the heart of Molto Luce. It has grown big. Molto Luce founder Fritz Eiber together with the two other CEOs Bernd Diesenberger and Christoph Königslehner trust our capabilities.

# RAINER MUTSCH

## SPOTLIGHT ON DESIGN



© Katharina Gossow

The Viennese designer has visited many highly famous places throughout his career: He studied Furniture Design at the Design Skole Copenhagen, Product Design at the University of Arts Berlin and graduated in Industrial Design with Professor Paolo Piva at the Vienna University of Applied Arts before starting a career as a designer with Werner Aisslinger. In 2008, he founded his own design studio, which was a great success.

Rainer Mutsch dedicated himself to design and you hardly ever see him without a note block and a pen in his hand. His work is open-minded and playful. During his creative process, he integrates the products in his daily life to discover their full potential.

As a designer, Rainer Mutsch has many babies. One of his youngest is called SVEN. He designed a pendant luminaire and wall-mounted luminaire for Molto Luce which creates a soft lighting atmosphere without glare thanks to a silicone diffuser.

## INTRODUCING SVEN

May we present: The youngest member of the Molto Luce family - a luminaire that reminds us of the good old times. Designer Rainer Mutsch used felt, among other materials, which gives spaces a natural and alpine chalet character. The various shades in stylish colours and materials offer a lot of creative freedom and can be adapted to the style of the interior.

SVEN also has a brother: FRANZ was developed in cooperation with Gmundner Keramik, a traditional company from Upper Austria. A hand-painted lamp shade made of ceramics.



# Places

LIGHT CREATES

THE SPACE

LIGHTING  
CONCEPTS BY  
MOLTO LUCE

...

# REFERENCES

... BRIGHTEN UP MEDICAL PRACTICES



© Adrian Jäck

PROJECT  
MEDBASE HEALTH CENTRE / ZWEISIMMEN

PLANNING  
PRAXISARCHITEKTEN AG LENZBURG / FABIAN SCHERER

MOLTO LUCE  
RIDE RING PD



© yasserphotography.com

PROJECT  
MERCEDES BENZ SHOWROOM / DUBAI

MOLTO LUCE  
ONLY M R

... PRESENT PRODUCTS  
IN THE PROPER LIGHT

PROJECT  
OPTIK TIEBER / SCHLADMING

MOLTO LUCE  
PILLE PDI, MOVA S TRACK





© Christine Percht Höflechner

PROJECT  
CHALETS / SCHLADMING

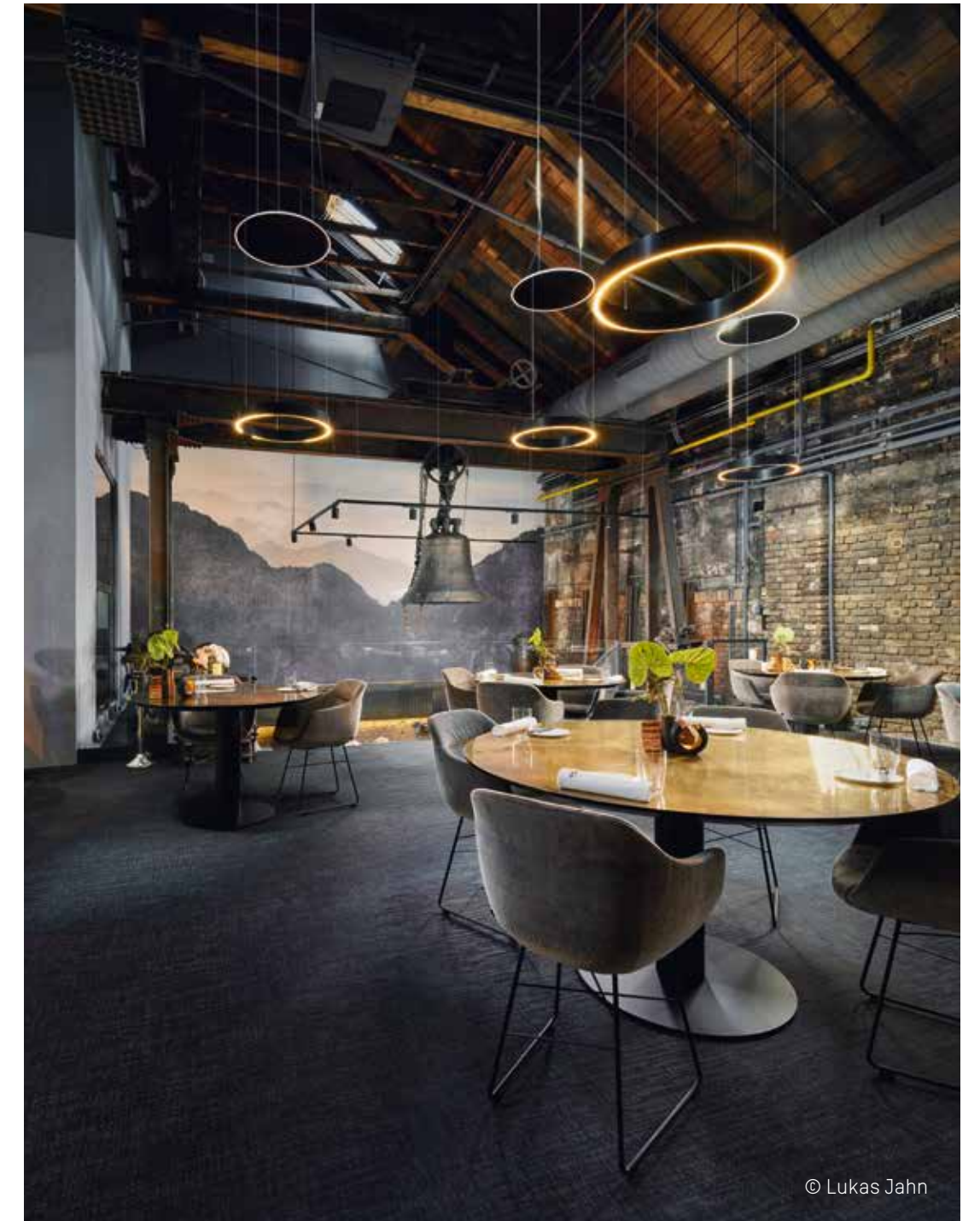
MOLTO LUCE  
LORA PD

... GIVE HOTELS AN ATMOSPHERE  
WHERE GUESTS FEEL COMFORTABLE

## ... SUIT THE GOOD TASTE OF RESTAURANTS

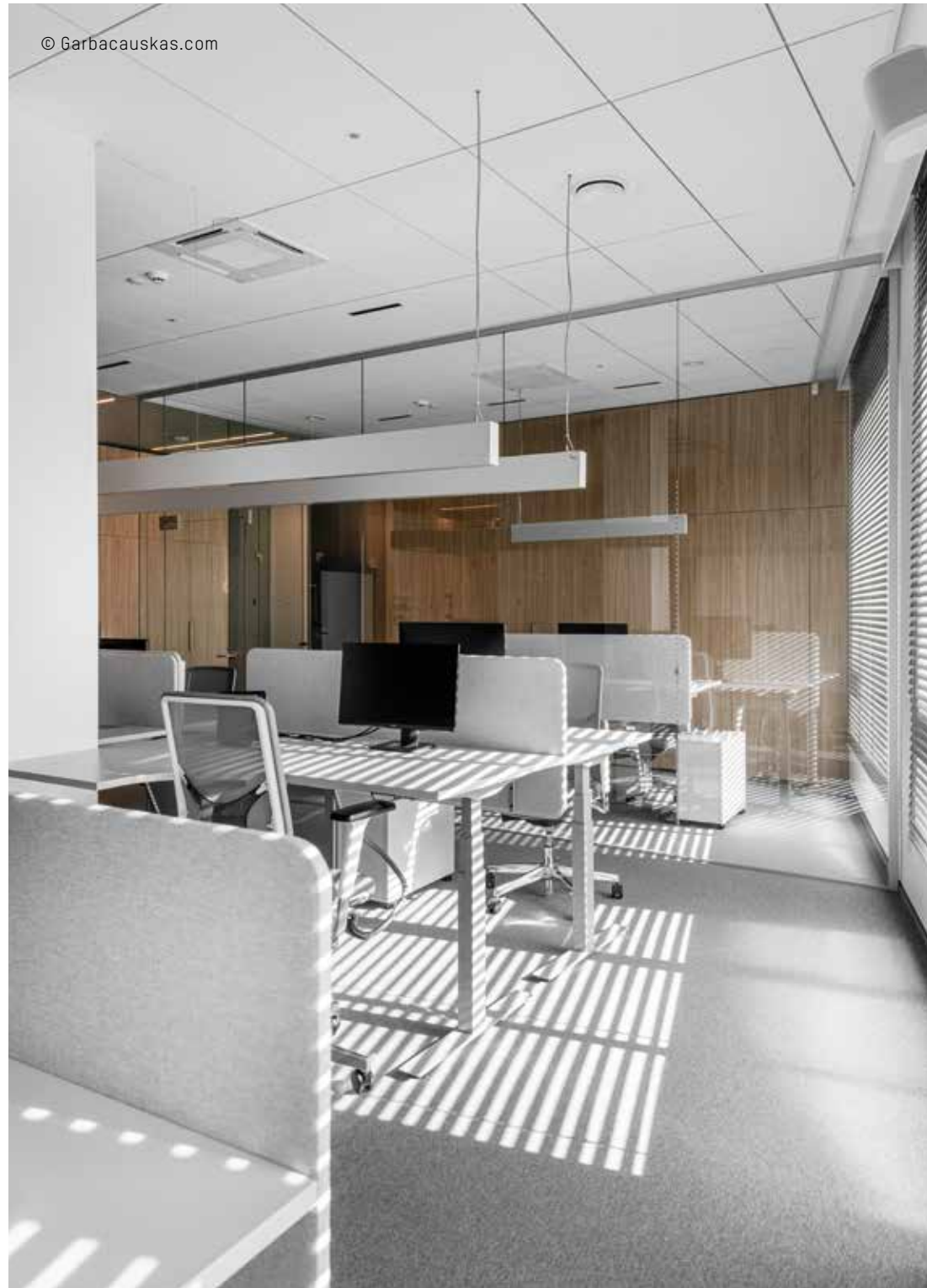
PROJECT  
SENN'S RESTAURANT / SALZBURG

MOLTO LUCE  
AFTER 8 ROUND PDI, MOVA M TRACK



© Lukas Jahn





© Garbacauskas.com

...INCREASE THE PRODUCTIVITY AT THE OFFICE

PROJECT  
JUNG OFFICE & SHOWROOM / VILNIUS

MOLTO LUCE  
LOG OUT UP/DOWN PDI

... CREATE A MORE PLEASANT MOOD INSIDE BUILDINGS

PROJECT  
OBJECT CAMPUS / CITY OF VISIONS / DENKENDORF

MOLTO LUCE  
RIDE PD



© Markus Guhl



© Martin Pröll

... LET YOU THINK OF HOME AND JUST FEEL GOOD

PROJECT  
FREIRAUM / FREISTADT

PLANNING / REALISATION  
BEN ELMECKER

MOLTO LUCE  
RIDE SYSTEM

PROJECT  
FREIRAUM / FREISTADT

PLANNING / REALISATION  
BEN ELMECKER

MOLTO LUCE  
CORPA IRIS PD  
CORPA BASS PD  
MOVA S TURN R  
RIDE SYSTEM

© Martin Pröll



## FILL A ROOM WITH LIGHT...

You can experience light in its full beauty and variety in our show rooms in Wels, Vienna, Munich and Cologne. Every luminaire, every lighting object, every little detail can be a source of inspiration. Here you can start a discovery tour of our luminaires. Colours, shapes, textures and functionalities stop being abstract images or descriptions, and become concrete instead.

We invite you to visit us personally so that we can talk about your specific needs when it comes to light.

We offer the following product segments:

ARCHITECTURAL DECORATIVE TECHNICAL OUTDOOR

If you are not able to visit us personally - which is a great pity, as we have to admit - you can easily see expressive pictures of our products with their optical qualities here:

[www.moltoluce.com](http://www.moltoluce.com)

# SHOWROOM



# LOCATIONS



BRING TO LIGHT

## SWITZERLAND

Since 1981, Molto Luce stands out with its idea of light, illumination solutions and perfectly shaped luminaires. Our nine locations in Austria, Germany and Italy, which have been inaugurated since 1981, demonstrate how the company has constantly grown. In 2019, time was ripe to open a subsidiary also in Switzerland: Our tenth site is located in Lenzburg close to Zurich. It was clear that Molto Luce would sooner or later open a subsidiary in Switzerland, after all the country is known for its deep understanding of architecture.

In only three years of development, Kurt Flück and his team of seven experts were able to bed down in the German speaking part of Switzerland. But no matter where you visit us, our employees will always support you and your projects with great commitment and enthusiasm to make them a success. Professional lighting solutions are our strength and your advantage.

KURT FLÜCK  
HEAD OF THE SUBSIDIARY IN LENZBURG

AUSTRIA

### HEADQUARTER WELS

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